



## Our Mission

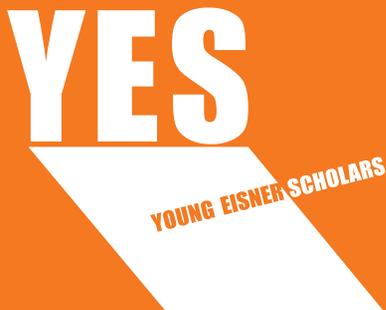
Dedicated to promoting America's promise of equal opportunity for equal talent, YES reshapes the landscape of low-income communities by empowering underserved students to fulfill their greatest potential. YES is committed to sharing our "trench-tested" observations and strategies with the education community to affect a nation-wide impact.

# 93%

## of YES Scholars graduate from top four-year colleges in America

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YES identifies middle school students from low-income communities and equips them with the resources, support, and academic skills required for success through high school, college, and career.



# Where YES currently recruits its Scholars:



## Los Angeles

Lennox Middle School

91% Latino, 4% Black

90% of students have Title One status,  
qualifying them for free and reduced meals

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## Chicago, IL

U of Chicago Charter Schools

96% Black

Over half the children live in poverty

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## Harlem, NY

Thurgood Marshall Academy

46% Latino, 48% Black,

Nearly half the children live in poverty

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## Appalachia, NC

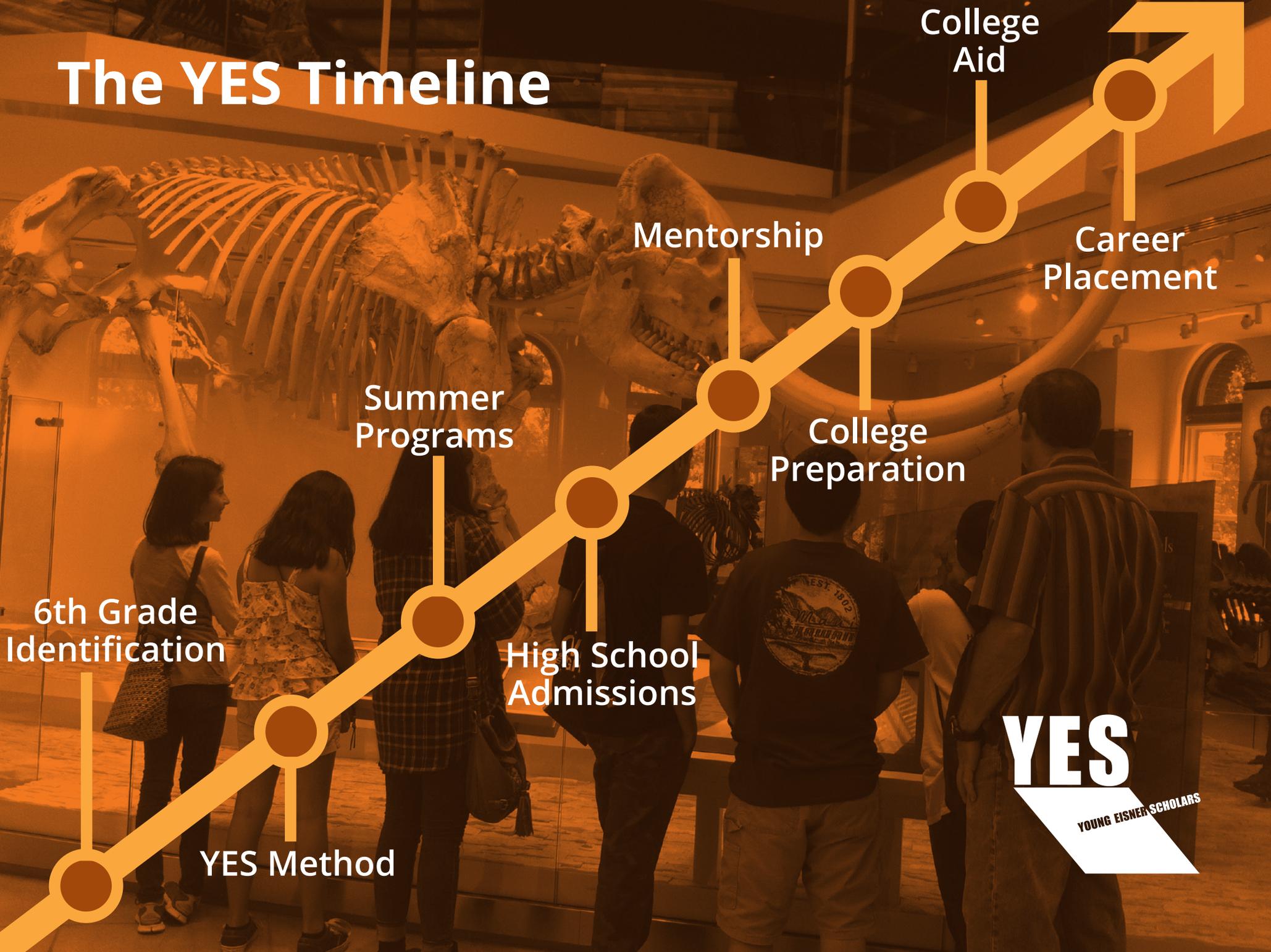
Appalachian State University

90% White, 10% Latino

Nearly half of children have Title One status

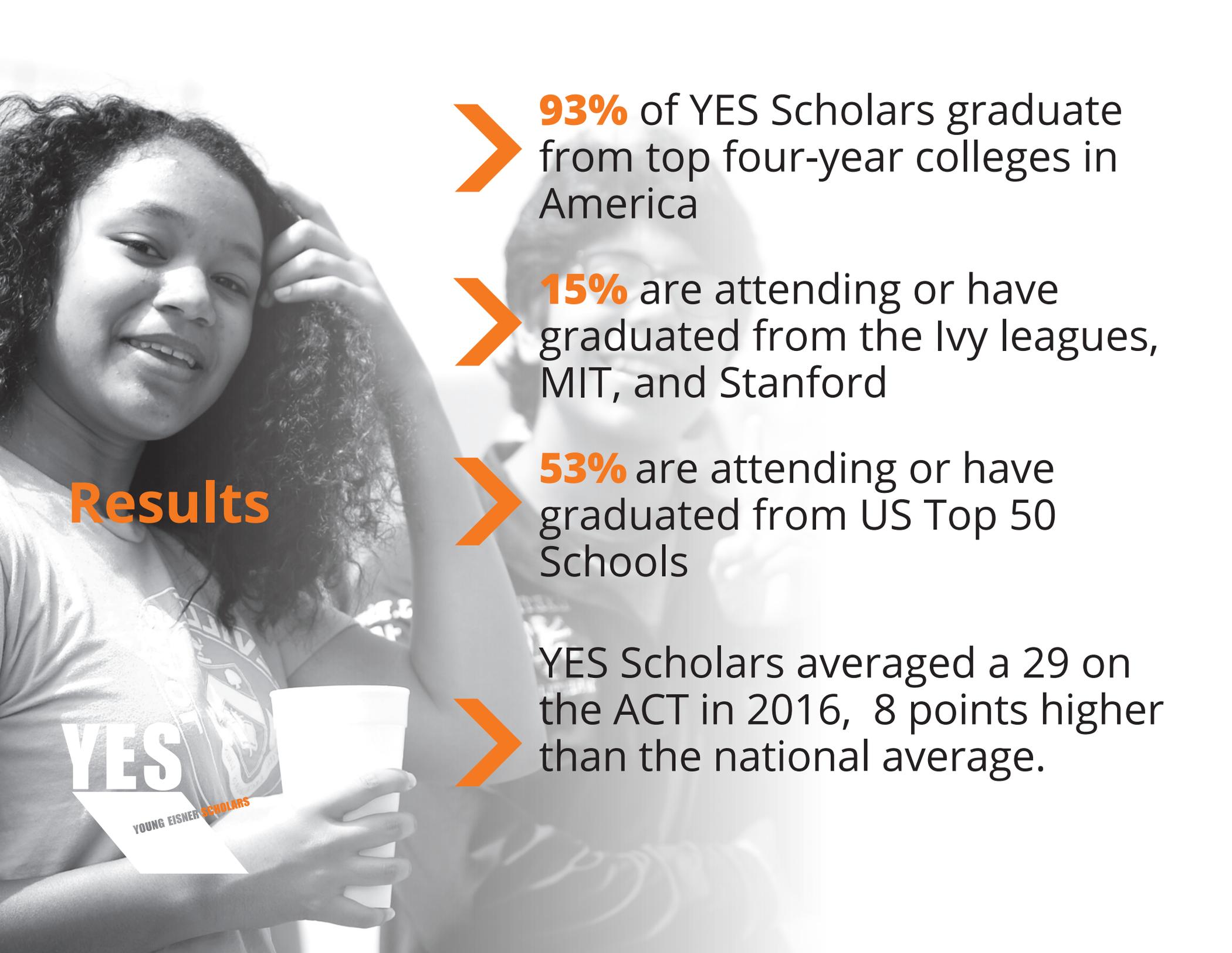
Nearly a third of Watauga county live in poverty.

# The YES Timeline



**YES**

YOUNG EISENER SCHOLARS



## Results

- **93%** of YES Scholars graduate from top four-year colleges in America
- **15%** are attending or have graduated from the Ivy leagues, MIT, and Stanford
- **53%** are attending or have graduated from US Top 50 Schools
- YES Scholars averaged a 29 on the ACT in 2016, 8 points higher than the national average.

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# Where are they now?

From neighborhoods where 65% of students drop out of high school and only 8% enter any post high school program, YES Scholars are enjoying profitable careers in media, law, finance, engineering and medicine. Below are a handful of our graduates:

## Jesus Morales

Michigan Engineering, '16  
Apple, Watch Team



## Jacqueline Iniguez

USC, '13  
UBS, Asset Management Analyst



## Adan Acevedo

Harvard, '13  
Research Fellowship,  
Harvard School of Gov.  
Teach for America

## Karen Aquino

University of Pennsylvania, '12  
Google, Trademark Associate



## Chris Bonilla

Columbia Law, '16  
Hogan Lovells



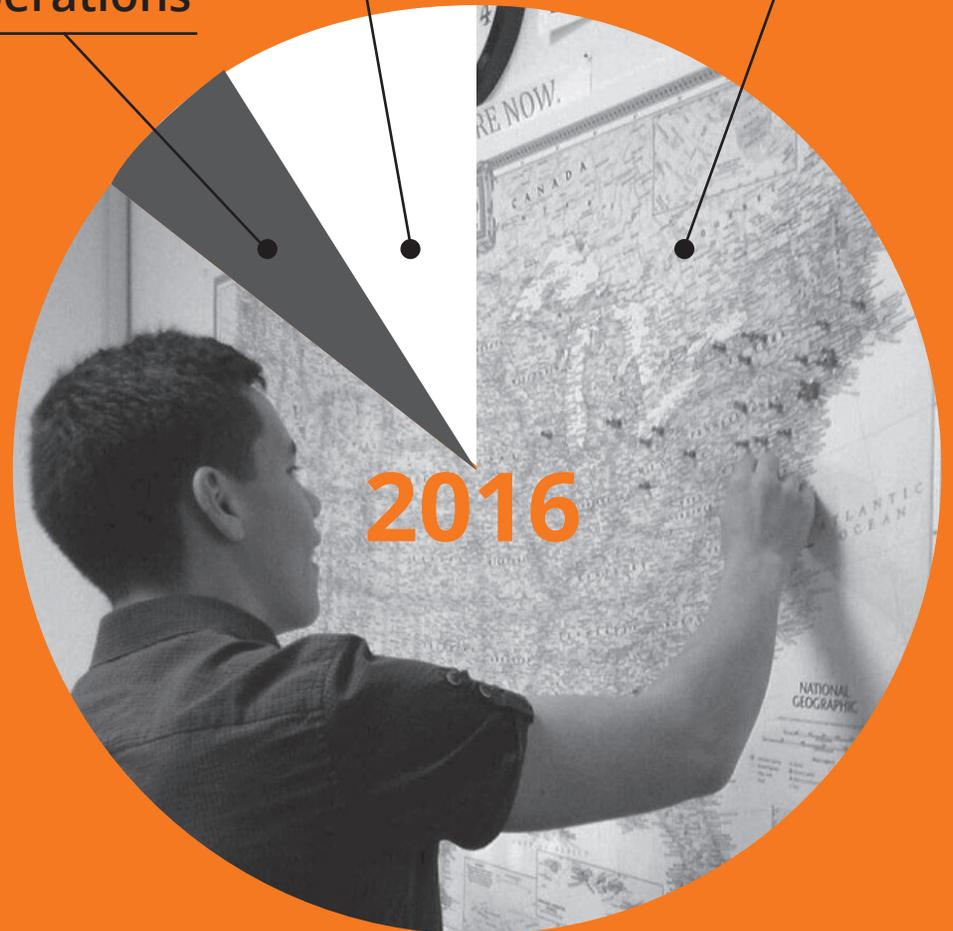
## Diana Orozco

Yale, '16  
Goldman Sachs

# Competitive Audit

Annual Budget: \$1,535,000

- YES has completed four financial audits
- YES fiscal year September 1-August 31



**YES**

YOUNG EISENER SCHOLARS

# Program Budget

**43%:** Tuition payments and supplemental collegiate costs

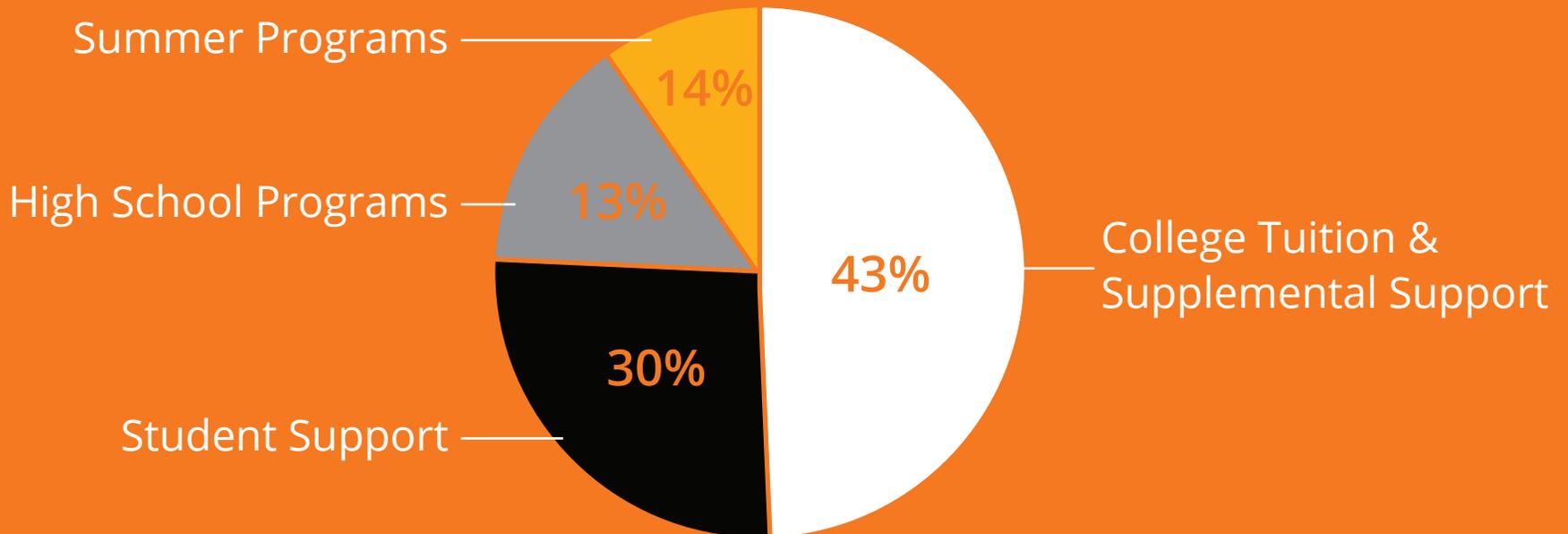
YES makes payments directly to universities, bookstores, and airlines to ensure every penny goes directly to academic expenses.

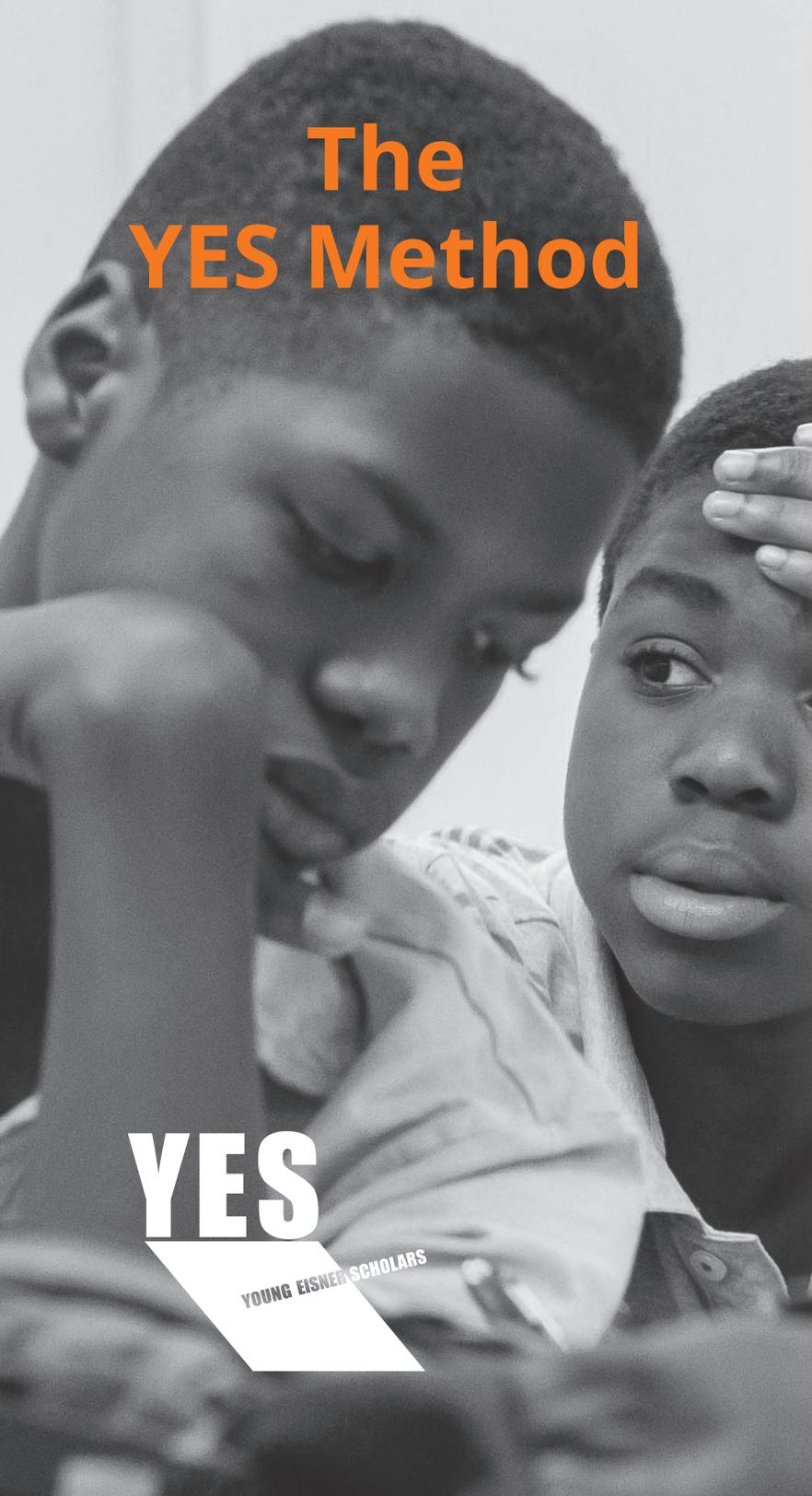
**\$40,000:**

YES' direct expense to financially support a YES Scholar from 6th grade to college graduation.

This leverages an additional \$300,000 in financial aid and scholarships from our Scholars' Independent Schools and Universities.

## 2016 Programming





# The YES Method

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YES engages middle school students with a unique pedagogy designed to make them conscious of language as a tool for observing, storing, and retrieving information.

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The process begins with teaching mathematics as a grammar for recognizing and capturing content.

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The goal is to cultivate the internal dialogue necessary for students to put their thoughts to the test of doubt.

“I have finally realized that I am capable of learning. For so long, I had only "memorized and forgotten". I thought of school as simply a tool for success. But without my noticing it, the tool, itself, had become an obsession. I was no longer staying up late memorizing the process of an action potential or debugging a program. I was staying up late because I wanted to learn how a cell fires and how codes actually work. I wanted to understand the meaning behind things, not because my professors forced me to, but because I genuinely enjoy learning. Hence, this email where I thank YES for planting a seed seven years ago. A seed that continued to grow despite my blindness to it... ***a seed that pushed me in the right direction, past the idea of success to my real destination, an education.***”

—Yizel Vizcarra, UC Berkeley '17



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